

The National Museum of American Diplomacy Factsheet

The National Museum of American Diplomacy (NMAD) is the nation's first and only museum dedicated to the history, practice, and challenges of American diplomacy. The museum gives visitors unprecedented access to the untold stories of how diplomacy has been instrumental to our success as a nation, and how it continues to influence our lives today. Through exhibitions and programs, the museum will highlight the honorable public servants of the Foreign Service and diplomacy and inspire the public to discover diplomacy.

- Currently, there are two exhibits on display at NMAD:
 - The preview exhibit: *Diplomacy Is Our Mission*, tells the often surprising story of how diplomacy has shaped and benefited our nation. Four words loom large in this exhibit - Security, Prosperity, Democracy, and Development. Together, they capture the pillars of American diplomacy and frame the stories found in the exhibit.
 - *The Berlin Wall* exhibit tells the story of the role of American diplomacy in the fall of the Berlin Wall and the re-unification of Germany. It includes the Signature Segment of the Berlin Wall, a 13-foot high, nearly three ton piece of the wall that has been signed by 27 leaders who played a significant role in advancing German reunification.
- The preview exhibit, *Diplomacy Is Our Mission*, will offer visitors a glimpse into the exciting artifacts and stories that will be told in the National Museum of American Diplomacy. By inviting the public and potential donors to experience the preview exhibit, we will build a strong audience for the opening in late 2022.
- The museum currently has close to 9,000 artifacts in its collection. These unique objects relate to diplomatic history, tools of the trade, and personal stories of service by our nation's diplomats.
- The museum is open to the general public on Fridays for guided tours of the preview exhibit *Diplomacy Is Our Mission*. The tours will be offered every Friday at 10:00 a.m. and 1:00 p.m. Free timed passes are available on our website diplomacy.state.gov.
- The museum holds public events throughout the year to commemorate important milestones and tell stories of American diplomacy. From musical performances, to a monthly happy hour, to panel discussions, the museum strives to provide diverse opportunities for the public. Information about programs is available on the museum website: diplomacy.state.gov.



National Museum
of American Diplomacy

- At the core of the museum's education outreach is the Diplomacy Simulation Program, an immersive exercise in which students engage on critical global issues. Working in small teams, students step into the world of diplomacy by representing the interests of a specific stakeholder group, and engage in negotiations to resolve a hypothetical international crisis. Nearly 40,000 teachers and students have participated in these education programs. Resources for our diplomatic simulations can be found on our website: diplomacy.state.gov.
- The museum will introduce visitors to the Museum of American Diplomacy Eye (MADI). MADI, is a state of the art, award winning in-gallery museum guide that uses image recognition on personal smartphones to scan artifacts as visitors explore galleries, instantly unlocking exclusive interviews with diplomats and insider content. Developed by the Smithsonian's Hirshhorn Modern Art Museum, the National Museum of American Diplomacy has partnered with them to adapt this technology to provide a more in-depth explanation of diplomatic artifacts and stories.
- NMAD is located at U.S. Department of State headquarters in Washington, D.C. The address is 330 21st Street, NW; Washington, D.C. 20006.
- We anticipate the entire museum to be open at the end of 2022. When this occurs, we will be open to the public every day, like other museums in Washington, D.C.
- Architect Hany Hassan of Beyer Blinder Belle designed NMAD's award-winning 20,000 square-foot pavilion. The contemporary glass and steel pavilion provides a transparent and welcoming introduction to diplomacy. Hany Hasson and BBB recently completed the visitor's center at the Washington Monument.
- The permanent museum is being designed by C&G Partners. Their projects have included The Bible Museum, the National Museum of American History and the National 9/11 Memorial Foundation.
- The museum is funded through a public-private partnership between the U.S. Department of State and the Diplomacy Center Foundation, a 501(c)(3) organization. The Diplomacy Center Foundation is actively fundraising through a capital campaign to complete the museum. To date, \$50 million has been raised. An additional \$35 million is needed to complete the museum. The Foundation accepts donations and private grants from individuals, corporations, and foundations to fund museum exhibits and programs. The State Department provides the space, security, and staffing for the museum.

*For more information, please email NMAD@state.gov, visit our website, or connect with us on social media. **Facebook** - /NMADmuseum ; **Twitter** - @NMADmuseum; **Instagram** - @NMADMuseum*



**National Museum
of American Diplomacy**