

BIBLIOGRAPHICAL NOTE

The scholarly literature on the Marshall Plan has grown substantially in the past few years and covers topics as diverse as the program itself. For recent books of the origins of Marshall Plan, early U.S. postwar world leadership and the impact of citizen diplomats, please see Greg Behrman, *The Most Noble Adventure: The Marshall Plan and How America Helped Re-Build Europe* (Simon & Schuster, NY, 2008), John Bledsoe Bonds, *Bipartisan Strategy: Selling the Marshall Plan* (Westport, CT, 2002), Michael Hogan, *The Marshall Plan: America, Britain, and the Transformation of Western Europe, 1947-1952* (Cambridge, UK, 1987, and Melvyn Leffler, *A Preponderance of Power: National Security, the Truman Administration, and the Cold War* (Stanford University Press, CA, 1992). In 2007-2008, The George C. Marshall Foundation, with sponsorship from the Smith Richardson Foundation and the European Organization for Economic Co-Operation and Development, issued two excellent works by Barry Machado, *In Search of a Usable Past: The Marshall Plan and Postwar Reconstruction Today* and *The Marshall Plan: lessons Learned for the 21st Century* that include extensive bibliographies. Also, European scholars are particularly interested in tracing the effects of the Marshall Plan on the recovery of European economies, businesses and culture as demonstrated in Barry Eichengreen, *The European Economy since 1945: Coordinated Capitalism and Beyond*, Princeton University Press, 2007), Jonathan Zeitlin and Gary Herrigel, eds, *Americanization and its Limits: Reworking U.S. Technology and Management In Postwar Europe and Japan* (Oxford University Press, 2003), Martin Schain, ed., *The Marshall Plan Fifty Years After* (St. Martin's Press, Fall 2001), Matthais Kipping and Ove Bjarner, eds, *Americanisation of European Business*, (Routledge Press, 1998), Terry Gourvish and Nick Tiratsoo, eds, *Missionaries and Managers: United States Technical Assistance and European management education, 1945-1960* (Manchester University Press, 1998). John Killick, *The United States and European Reconstruction, 1945-1960* (Edinburgh, UK, 1997), David P. Ellwood, *Rebuilding Europe: Western Europe, America and Postwar Reconstruction* (New Ork, 1992), and Alan S. Milward, *The Reconstruction of Western Europe, 1945-1951* (Berkeley, CA, 1984). For more on U.S. public and citizen diplomacy today, please see The U.S. Department of State Center for Public Diplomacy at <http://diplomacy.state.gov/> and such organizations as: <http://uscpublicdiplomacy.org/index.php/virtualworlds/dos>
<http://www.uscenterforcitizendiplomacy.org/>
<http://www.coalitionforcitizendiplomacy.org/>