

The George C. Marshall Conference: The Citizen as Diplomat
February 26-27, 2009
Presenters' biographies

Aja C. Bonsu

Aja C. Bonsu served in Embassy Baghdad's Chief Financial Office for five months prior to becoming the Provincial Program Manager (PPM) for both the Maysan and Basra Provincial Reconstruction Teams (PRTs) from February 2007 until July 2008. Ms. Bonsu joined the State Department after serving for two years as a Research Consultant for the DFL Caucus (Democratic-Farmer-Labor party) at the Minnesota House of Representatives. Currently, she is working at the State Department in the PRT division of the Iraq Office of the Near Eastern Affairs Bureau. Ms. Bonsu holds a Bachelor of Arts degree in Political Science and Philosophy from Bryn Mawr College, and a Master of Arts degree in Middle East Studies and Arabic from the University of Texas at Austin. She has lived in Egypt, Yemen, and Iraq as well as extensively traveling throughout the Arab world. Ms. Bonsu has recently been invited to join the Foreign Service as a Consular Affairs Officer.

Claire E. Carlin

Claire Carlin is the Special Events Director at the Downtown DC Business Improvement District (BID). Since joining the Downtown DC team in 2000, she has developed the BID's event program into a multi-season campaign designed to engage downtown patrons in the vibrant and celebratory offerings of Washington, DC. Ms. Carlin produces several high-profile public events for the downtown community including the fall arts festival Arts on Foot and the Downtown Holiday Market located adjacent to the National Portrait Gallery. She serves as Director of Operations for the National Cherry Blossom Festival, the largest tourism event in Washington, DC, responsible for \$150 million in visitor spending to the District of Columbia with an extended public relations campaign valued at over \$4 million and nearly one million visitors. Ms. Carlin was a German Marshall Fund Marshall Memorial Fellow in 2008, and is a graduate of the University of Virginia.

William M. Eichbaum

In November 1989, Bill Eichbaum joined the World Wildlife Fund (WWF) as a Senior Fellow, and since then has served in several capacities, including: Vice President of the Environmental Quality Program of WWF; Vice President of International Environmental Quality; Vice President of U.S. Program of WWF, including congressional relations; Vice President for U.S. Conservation and Global Threats; Vice President for the Endangered Spaces Program; and Vice President and Managing Director for WWF's Marine Portfolio since February 2006.

Before joining WWF, Mr. Eichbaum was Undersecretary, Executive Office of Environmental Affairs, Commonwealth of Massachusetts. He was also Assistant Secretary of Environmental

Programs, Department of Health and Mental Hygiene for the State of Maryland, as well as serving in senior environmental management positions in Pennsylvania and the U.S. Department of Interior. He was instrumental in the creation of the Chesapeake Bay Program, including Maryland's Critical Area Commission.

He has served as an adjunct faculty member of the Marine Sciences Research Center of the State University of New York, Stony Brook. He has also taught at the Law School of the University of Maryland. Mr. Eichbaum is a graduate of Dartmouth College and Harvard Law School.

Stephen H. Estrada

Stephen Estrada is the Director of the United States Diplomacy Center at the U.S. Department of State. Before coming to the United States Diplomacy Center, Mr. Estrada served as Director of Design at the Smithsonian's National Air and Space Museum from 1997 until 2002. During his tenure, he oversaw programming at the 200,000 square foot National Mall museum's 21 galleries and major exhibitions on the history of astronomy, air transportation and aviation art. His office was responsible for planning the exhibitions and interpretive programs for the 700,000 square foot Steven F. Hazy Center, the National Air and Space Museum's expansion at Dulles International Airport in Northern Virginia. Previously, Mr. Estrada was Senior Exhibition Designer at the National Archives and Records Administration where led the master planning efforts for the renovation of the Rotunda and new exhibition spaces, and the Smithsonian's National Museum of American Art. Mr. Estrada received his Masters Degree in Arts Administration from the American University and taught in the George Washington University Museum Studies Program.

Luke A. Forgeron

In 2002, Luke Forgeron joined the U.S. Department of State's Bureau of Public Affairs. He currently serves in the Bureau's Digital Communications Center, as Managing Editor of the State Department's first official blog "DipNote" (<http://blogs.state.gov>).

Previously, he served in the Bureau's Office of Public Liaison, where he handled public outreach on a wide-range of foreign policy issues, managed the Department's town meetings and regional speakers' programs, managed relations with academic, civic and non-governmental organizations, and advised on youth-oriented outreach. In 2004, he served in a rotational capacity to the Department's Office of European Union and Regional Affairs, where he provided support in advance of the May 2004 G-8 Foreign Affairs Ministerial and the June 2004 U.S.-EU Summit. He also served as an Information Specialist at the Savannah International Media Center during the Sea Island G-8 Summit.

Mr. Forgeron graduated from the University of Central Florida with a B.A. in Political Science (2002), and is presently pursuing his master's degree at Georgetown University.

Daniel J Gerstle

Daniel J Gerstle serves Relief International as the Program Director for Peacebuilding in Iraq. Relief International's global work focuses on participatory approaches to increasing the capacity of disaster-affected communities to overcome adversity. Mr. Gerstle grew up just outside Cincinnati, Ohio. After carrying out intensive research in post-war Bosnia in 1996, he chose to dedicate his life to nonviolent social change via humanitarian writing, aid work, and rights advocacy. Since then he has written for UNICEF, UNDP, UNOCHA, the Guardian Weekly, Prospect Magazine, Open Society's Eurasianet, and more. He has led aid workers and rights advocates or carried out intensive humanitarian research in Iraq, Afghanistan, Sudan, Somalia, Chechnya, Azerbaijan, Serbia, Croatia, and Bosnia.

Thomas W. Gittins

Tom Gittins is President of Gittins & Associates, Inc., a consulting services firm specializing in international programs, meetings planning, and institutional representation for colleges and universities, non-profit organizations, overseas institutions and corporations.

Mr. Gittins was the associate director and director of Peace Corps in the Dominican Republic. He also served as chief of operations for the Latin America bureau of Peace Corps in Washington DC. He left Peace Corps to become Executive Vice President and CEO of Sister Cities International, a private, non-profit national association of U.S. cities and citizen volunteer committees that have "sister city" affiliations with cities overseas.

Mr. Gittins was a founding member of the International Exchange Association, a consortium of citizen exchange organizations in the U.S., and of the Coalition for Citizen Diplomacy. He has been a member of advisory committees to President Reagan and to President Carter and has served as a public member of the U.S. Department of State Foreign Service Selection Board. He is currently the Washington Representative for the U.S. Center for Citizen Diplomacy. He is a graduate of Cornell University.

Robert B. James, Jr.

Mr. Robert B. James, Jr. is the Vice President and Director of Programs for the George C. Marshall Foundation of Lexington, Virginia, overseeing all programs sponsored by the Foundation and the development of programs that stress the character, career and leadership of General of the Army George C. Marshall.

Prior to assuming his position in December 2004, he served as the Chief of Education and Professional Development for the National Guard Bureau in Washington, DC. He has also served as the national coordinator for the National Guard Commemoration of the Lewis and Clark Bicentennial and as the Special Assistant to the Chief, National Guard Bureau for Educational Programs. Mr. James retired from the United States Army and the Ohio National

Guard in 2000 with the rank of Colonel. His last active duty assignment was a Director of International Affairs and Chief of Foreign Liaison for the National Guard Bureau.

Mr. James is a graduate of Ohio Northern University with a Bachelor of Arts degree in History. He holds a Masters of Educational Administration from Bowling Green State University.

Robert Jenkins

Robert Jenkins is the Acting Director at the U.S. Agency for International Development (USAID) in the Office of Transition Initiatives (OTI), the United States Government's foremost political transition and post-conflict assistance instrument. Mr. Jenkins served as the Acting Deputy Assistant Administrator of USAID's Bureau for Democracy, Conflict, and Humanitarian Assistance from August 2008 until January 2009, managing USAID's humanitarian assistance worldwide with responsibility for the Office of Foreign Disaster Assistance (OFDA), Food for Peace, and OTI.

Mr. Jenkins has been OTI's Acting Director since April 2006 and the Deputy Director since May 2005. Prior to that Mr. Jenkins served as OTI's Operations Coordinator and Iraq Team Leader. Mr. Jenkins joined OTI in March 1998.

Before joining USAID, Mr. Jenkins designed and implemented emergency relief and recovery programs with World Vision International in southern Sudan and Sierra Leone. As a Thomas J. Watson Fellow he worked under Archbishop Desmond Tutu in Cape Town, South Africa from 1991 to 1993 as a liaison between the Anglican Church's peace and justice office and township communities. Mr. Jenkins holds a B.A in History and Government from Bowdoin College.

Jeremy Konyndyk

Jeremy Konyndyk is a Senior Policy Advisor with Mercy Corps, a relief and development NGO with operations in 36 countries and an annual turnover of more than \$250m. Mr. Konyndyk has worked in the relief and development field since 1999, leading humanitarian operations in Kosovo, West Africa, and East Africa. Working as an NGO country director in these settings, he has designed and managed projects for refugees and other victims of conflict. His areas of program expertise include microfinance, gender-based violence response, protection of displaced populations, and conflict mitigation. He has also worked as a program officer in the State Department's refugee bureau (PRM), managing a \$36m refugee assistance portfolio for the Balkans. Jeremy holds a Bachelor's degree in history from Calvin College and a Master's degree in Foreign Service from Georgetown.

Peter Andrew Kraemer

Peter Andrew Kraemer has been with the Office of the Historian, Europe and General Division, since August 2004, after completing a doctoral dissertation in U.S. history and American Studies at Indiana University, Bloomington. His dissertation focused on the work of the Rockefeller and Ford Foundations in post-World War II West Germany. At Indiana, he served as an adjunct lecturer of U.S. history and American Studies (2000-2004), as an editorial assistant at the *Journal of American History* (1998-2001), and as an oral historian at the University's Oral History Research Center (1995-1997). He also spent two years as a visiting scholar at the Free University of Berlin, Germany, and one as a visiting instructor at the Humboldt University of Berlin.

Since coming to Washington, Mr. Kraemer has co-edited two volumes of the State Department's official documentary record, *Foreign Relations of the United States*: one on South Asia, 1973-1976 (2007), and Eastern Europe (2008). He is currently preparing a documentation of the Carter Administration's national security policy for publication. He is also currently adjunct assistant professor of history and International Relations at George Washington University.

Lauren Judith Krizner

Lauren Judith (L. J.) Krizner joined the U.S. Department of State in 2004 and serves as Education Program Specialist for the U.S. Diplomacy Center. She establishes educational and outreach goals for the Department's forthcoming visitor center and museum of diplomacy, and plans curriculum for teachers and students based on the Center's content.

Prior to joining the Department, Ms. Krizner served as Director of Education at The New York Historical Society in New York City where she developed programs in outreach education integrating museum and classroom curriculum on a variety of American history topics. She has co-curated two exhibitions, *Kid City* and *\$24: The Legendary Deal for Manhattan* and co-authored *The Martyr Patriot: Nathan Hale and Peter Stuyvesant and the Origins of New Amsterdam*, both written for 5th and 6th grade audience. Ms. Krizner earned her masters in Museum Education from Bank Street Teachers College in New York City.

Dr. Steven L. Livingston

Steven Livingston is Professor of Media and Public Affairs and International Affairs at The George Washington University (GWU). He served as the director of the Political Communication Program (1996-2002 and 2004-2006), as well as the director of the School of Media and Public Affairs, (2004 -2006). He is the founder of the Public Diplomacy Institute (PDI) at GWU and serves as the chairman of the Board of Directors. PDI works closely with the State Department in efforts to broaden public understanding of US foreign policy processes. Dr. Livingston also serves on the board of the Public Diplomacy Council, an association of US diplomats working in public diplomacy.

Following service in the United States Army, Dr. Livingston received a Bachelors degree in political science from the University of South Florida (1982) and a Masters (1984) and Ph.D. (1990) in political science from the University of Washington. He joined the faculty of The George Washington University in 1991. Dr. Livingston has lectured at the National Defense University, the Army War College, the Strategic Studies Group at the Naval War College, the Brookings Institution, Carnegie Endowment for International Peace, the U.S. Institute for Peace, European Institute of Diplomacy, Vienna, the Foreign Service Institute, the U.S. Department of State, and at universities and think tanks in Europe, the Middle East, and Africa. Among other publications, Dr. Livingston authored *When the Press Fails: Political Power and the News Media from Iraq to Katrina* (W. Lance Bennett and Regina G. Lawrence, co-authors), published by the University of Chicago Press (2007).

Dr. Jacqueline McGlade

Dr. Jacqueline McGlade is an Associate Professor of Business and Dean of Graduate Programs at the College of Saint Elizabeth in Morristown, New Jersey. Dr. McGlade received her PhD from The George Washington University in 1995 and has published extensively on the impact of U.S. aid programs on global economic, business, and technical re-development after 1945. She also serves as a program advisor to the George C. Marshall Foundation.

Ambassador John K. Menzies, Ph.D.

Ambassador John K. Menzies was the former U.S. Ambassador to Bosnia and Herzegovina and 16th president of Graceland University, a liberal arts institution in Lamoni, Iowa. Prior to assuming the presidency of Graceland, he was chief of mission to Kosovo, Yugoslavia where he led negotiations to form a government, forged compromise between political parties, developed a post-war economy, and helped organize and monitor the first democratic elections. As Ambassador to Bosnia and Herzegovina from 1994-1996, he participated in the Dayton Peace Talks and oversaw U.S. post-war assistance. In the early 1990's, Mr. Menzies founded the American University in Bulgaria and was later a top adviser to President Clinton and the Secretary of State on Balkan policy. Mr. Menzies holds a doctoral degree in German from the University of California at Berkeley, and master's and bachelor's degrees from the University of Arkansas.

Thomas A.W. Miller

Tom Miller is a noted market researcher, marketing strategist and public opinion pollster who has worked with Fortune 500 clients and the U.S. Government on major global assignments for 30 years. He is a founding Board Member of Business for Diplomatic Action (BDA) and, since 2006, serves as its Vice President.

Mr. Miller oversees a number of BDA's global initiatives, including the World Citizens Guides, the CultureSpan workshop in global corporate diplomacy, and the Arab and American Business Fellowship program. He is the principal author of BDA's position paper, *America's Role in the World: A Business Perspective on Public Diplomacy*, which was released in October 2007.

Prior to joining BDA full-time, Mr. Miller was Managing Director and a Board Member with the Roper Organization, a public opinion and market research firm. Mr. Miller received his B.A. *magna cum laude* with distinction in the major from Yale University, and his M.Sc. from the London School of Economics.

Gerald M. Pops

For the past 35 years, Gerald Pops has served as a Public Administration graduate program faculty member at West Virginia University in Morgantown. His special areas of interest are administrative ethics, history of public administration, political and legal environment of Public Administration, and human resource management.

Mr. Pops' publications include [The Case for Justice](#) (1992), on public sector arbitration, [Emergence of the Public Sector Arbitrator](#) (1976), and a forthcoming book on George Marshall, [Ethical Leadership in Turbulent Times: Modeling the Public Career of George C. Marshall](#), published by Littlefield and Rowman. He has published several journal articles in ethics and justice, and administrative law and conflict resolution.

Mr. Pops was a Fulbright lecturer in Hungary and in the Republic of Georgia (1993 and 2001, respectively). He also taught on three other occasions in Georgia. Mr. Pops has been designated a Marshall scholar by the George C. Marshall Foundation centered in Lexington, Virginia.

Sean Redding

Mr. Redding has served as STAND's (the student-led division of the Genocide Intervention Network) Communications Coordinator since April of 2007. His main job is to get STAND's message and vision of a world without genocide out to the public, through communicating with chapters via newsletters and action alerts, and through getting media attention for STAND nationally and locally. Mr. Redding is in his junior year of undergraduate studies at George Washington University, Washington, DC, where he is majoring in political science with a focus in public policy. He hails from the Chicagoland area.

Price Roe

Price Roe most recently served as counselor at the Department of Homeland Security, advising the Secretary on national preparedness and security issues. Before DHS, He served as a senior advisor to the Chief Information Officer at the Department of Justice and served for a short time at the Directorate of National Intelligence to help launch the Information Sharing Environment initiative.

Prior to joining the federal government in 2003, Mr. Roe worked at Heidrick & Struggles in California and began his career at Andersen Consulting (now Accenture). In 2000, he worked on the Bush presidential campaign in Karl Rove's strategy group in Austin, Texas. A native of Houston, Mr. Roe graduated cum laude with high honors in history from Colgate University and earned his M.B.A. from Harvard Business School. He served as a Marshall Fellow in Europe in 2008.

Cynthia P. Schneider

Cynthia P. Schneider teaches, publishes, and organizes initiatives in the field of cultural diplomacy, with a focus on relations with the Muslim world. Dr. Schneider teaches courses in Diplomacy and Culture at Georgetown University, where, from 1984-2005, she was a member of the art history faculty, and published on Rembrandt and seventeenth century Dutch art. From 1998-2001 she served as U.S. Ambassador to the Netherlands. During the 1980s Dr. Schneider curated exhibitions at the Museum of Fine Arts in Boston and the National Gallery in Washington. She leads the Arts and Culture Initiative within the Saban Center for Middle East Policy at the Brookings Institution and serves on the Boards of Directors of Wesley Theological Seminary and the Institute of Cultural Diplomacy. Dr. Schneider received her B.A. and Ph.D. from Harvard University.

Daniel A. Stewart

Daniel Stewart is a Foreign Service Officer with the U.S. Department of State, currently serving in the Office of Outreach and Diplomats in Residence Program as a Foreign Service Recruiter. In September 2007, he completed a two year assignment as one of three Desk Officers for Haiti in the Office of Caribbean Affairs where he had primary responsibility for the security and international peacekeeping, police and counter-narcotics, and human rights and trafficking in persons portfolios. From 2003 to 2005, he served as the Deputy spokesperson (Assistant Information Officer) at the U.S. Embassy in Pretoria, South Africa. Supporting the spokesperson, he had responsibility for monitoring and engaging with South African nation print media, radio, and TV and international media to promote and explain key foreign policy issues.

Mr. Stewart was a recipient of the Woodrow Wilson Foreign Affairs Fellowship (now the Thomas R. Pickering Foreign Affairs Fellowship). As a fellow, he worked in the Economic Section at the U.S. Embassy in Dakar Senegal, and in the office of NATO Enlargement Ratification at the Department of State in Washington, DC. He received a Master of Arts in Law and Diplomacy from The Fletcher School at Tufts University, and a Bachelor of Arts Degree in English from Morehouse College, in Atlanta, GA.

Neil Sumilas

Neil Sumilas is the Director of Alumni Networks for the German Marshall Fund (GMF), and has been with GMF since 1998. Currently, he manages GMF's relationships with alumni of its programs and fellowships, focusing on communications, events, and partnership development. Mr. Sumilas received a bachelor's degree in international politics from Georgetown University's School of Foreign Service in 1996 and studied for one year at the Ludwig-Maximilians-Universitaet in Munich. Prior to joining GMF, he spent two years at the Bonner Group political consultancy, and has also worked for the Democratic National Committee and former U.S. Senator Harris Wofford.

Robert L. Woolard

Robert Woolard (Bob) is General Manager of ePals International and Vice President of Corporate Development at ePals, Inc. based in Northern Virginia. ePals provides free, safe, state of the art communication and community building tools for K-12 students across classrooms – down the street or around the world – in collaborative learning experiences that foster critical thinking and problem-solving.

Mr. Woolard is widely travelled having spent a majority of his executive career developing international communication, Internet and other technology-based businesses. He has also served as a business strategy and organization consultant, the founding director of Rockhurst University's executive MBA program, and a business policy professor. Early in his career, he was involved in elective politics and has retained a deep interest in a broad range of public policy issues. He graduated from Kansas State University at Pittsburg with an emphasis on Economics and European History and has an MBA from the University of McGill, Montreal, Quebec, Canada.