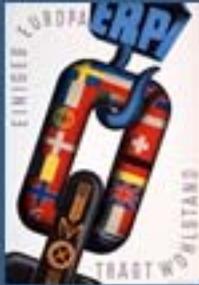
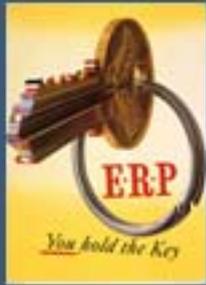
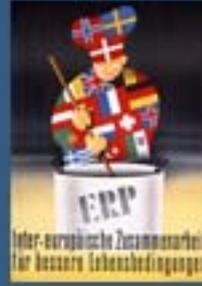


HISTORIC MARSHALL PLAN POSTERS



In 1950, as part of a public relations campaign, the European Recovery Program sponsored an international poster contest on the theme "Intra-European Co-operation for a Better Standard of Living." Over 10,000 entries were submitted in local competitions throughout Marshall Plan countries. A panel of graphic art experts selected the 25 winning designs which were reprinted to publicize Marshall Plan initiatives. The first prize went to Dutch artist Reijn Dirksen for the first poster shown here, entitled "All Our Colors to the Mast."

We are grateful to the George C. Marshall Foundation, which provided digital images of posters 1-14, and to the Deutsche Historische Museum in Berlin which provided images of posters 15-18.